



Silver Reflective 35%

Silver Reflective 35% window film is the a perfect balance of privacy, heat rejection, and natural light. It reduces glare, blocks up to 99% of UV rays, and lowers energy costs by keeping interiors cooler. With a subtle reflective finish, it enhances aesthetics while protecting furnishings, making it an excellent choice for homes or offices. This film is made for internal use.

Technical Performance Data

Calculated on 3mm glass	
Natural Light & Glare	
VLT (Visible Light Transmission)	39%
Visible Light Reflectance (internal)	27%
Glare Reduction	55%
Solar Energy	
Transmittance	30%
Reflectance	36%
Absorption	34%
Total Solar Energy Rejected (TSER)	61%

Thermal Energy	
Shading Coefficient	0.47
Solar Heat Gain Coefficient	0.41
U-Value - (W/m² K)	5.8
R-Value - (m ² K/W)	0.17
Ultraviolet & Infrared	
UV Rejection	99%
IR Rejection	67%
Anti Fade Rating (0-100)	82

Manufactured Specifications	
Thickness	50 μm
Structure	2 Ply
Composition	PET
Warranty	7 Years
Colour	Silver
Stock Code	SLV35
For Reference Only: Technical specifications can differ between	

batches. Dura Vista retains the right to update this information at any time without notice.

Product Care & Maintenance:

After installation allow 30-60 days to cure. Never try to remove bubbles during the curing process. After curing you may clean the windows with soapy water and non-abrasive cloths or sponges and paper towels. Do not attempt to clean the film with chemicals containing ammonia or abrasives.

Installation Guidelines

Vertical Installation on standard glass surface

Single Pane Glass

Clear Single Pane

Tinted Single Pane

Reflective Tinted Single Pane

✓

Thermally Toughened Safety Glass (EN 12150)

Thermally Toughened Safety Glass (EN 12150)

Double Pane / Double Glazing	
Clear Double Pane	✓
Tinted Double Pane	!
Reflective Tinted Double Pane	✓
Gas-Filled Double Pane (Low-E)	!
External: SATDIP / PVB / Lam. Safety Glass	!
Internal: SATDIP / PVB / Lam. Safety Glass	!

Safety Guideline Symbols	Symbol
Safe to install	✓
Unsafe to install	Х
Caution, will cause thermal stress	!

✓
>1800
✓
✓

Guidelines provided are based on a single glass surface up to 2.5 m^2 with no single length or width greater than 2 meters.

